After Content rewrite: good example

Without track changes.

Words: 350

Flesh-Kincaid Grade Level: 5.4

Words per sentence: 9.7

Passive sentences: 0%

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App Store Review Guidelines

Guidelines audience

These guidelines are for developers of iOS applications (Apps).

What to do

Read these guidelines so you can prepare your App before you submit it. This will help you to have an approval process that is as fast and easy as possible.

Guidelines summary

If you don't follow our guidelines, we might not accept your App onto the Store.

You need to know that we check your App for certain features. In general we check your App as per these general points.

- Your app must not harm children. We have lots of kids downloading lots of Apps. Therefore your app must not contain XXX.
- Your app must be relevant. We have over a million Apps in the App Store. Your App must something useful, unique or offer some form of lasting entertainment.
- Your app must be quality. This means having a usable interface and professional graphic design, and no errors. Our customers deserve a satisfying App experience.
- Your app must be legal. Do not try to publish an App that contains content or functions that would be illegal in other media. For example, XXX.

What to do if we reject your App

If we reject your App, do this:

- Appeal to our Review Board. Visit the XXX page for help.
- Do not complain in public, such as on blogs and forums. This will not help your case.

Keep your App on the store

If you do not follow our rules, we have the right to:

- remove your App from the store
- expel you from the developer program.

Examples of cheating the system include if you:

- try to trick the review process
- steal data from users
- copy another developer's work
- manipulate the ratings.

Check our guidelines for updates

We update our guidelines frequently. When you are ready to publish a new App or update an existing one, read the guidelines so that you can prepare your app for a faster publication.

More information

If you need more information about how we review your App, visit the XX page or contact XXXX.